

Jan 27th - Feb 21st Social Grid (2021)

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Pauly Shore - Updated 1/27

Approved Posts



Pauly Approved Posts

Wednesday 1/27

IG STORY/TW/FB:

Suggestion: Promote Tampa - The Improv stand-up (1/27)

- 12 pm PST
- **Asset:**
 - Repost the Grid image as IG Story for 2nd day stand-up promo!
- **Suggested Copy**
 - Already on the road to Tampa! Stoked to see you all tonight 🤪 Grab your tickets if you haven't already to see my goofy act doooddzzzz
- **Link to Tickets:**
 - <https://www.standupmedia.com/reservations/reservation.aspx?club=86796be0-6fce-4955-94fc-cf1047b171ae&c=268e40e4-63dc-4d54-bf83-068cc32b3ad5&sid=3e881c68-1065-5a1d-a4f0-d20706875f71>

Thursday 1/28

IG GRID/STORY/TW/FB:

Suggestion: Port Charlotte (1/28 - 1/30) @ Comedy Zone

- **12 pm PST**
- **Stand Up Clip Asset:**
 - https://www.dropbox.com/sh/be5dwa9qlfzxzwe/AACCGo7YVB3Jkqg9PSqgbKUda/Social%20Media/Bens%20Standup?dl=0&preview=Standup_SLC+clip+02.mp4&subfolder_nav_tracking=1
 - Stand-up SLC Clip 02
- **Suggested Copy**
 - Still out here on the road in Florida, but since most you crustys are gonna miss the show since you don't live in Port Charlotte, here's a clip of me about a month ago doing a show at Wise Guys in Utah, talking about polygamists! I'm just riffin broozzzzzz @WiseGuys @ComedyZone
 - Link for tickets:
 - <https://visanientertainmentinc.thundertix.com/events/170467>
- **IG Story (Swipe Up)**
 - **Flyer:**
 - https://www.dropbox.com/sh/be5dwa9qlfzxzwe/AAAlviqU0qtD88AOr6qiGJ8-a/Social%20Media?dl=0&preview=PShore_Flyer_PortCharlotteFL_V02.jpg&subfolder_nav_tracking=1
 - **Copy:**
 - Oh hello Port Charlotte 🤙 Haven't visited ya'll in a while! Go grab tickets to my show this weekend if you're around town brozzz
 - **Swipe up link:**
 - <https://visanientertainmentinc.thundertix.com/events/170467>

Friday 1/29

IG GRID/STORY/TW/FB:

Suggestion: Pauly with Big Ed (Shopping Mall)

- **3 pm PST**
- **Asset:**
 - https://www.dropbox.com/sh/be5dwa9qlfzxzwe/AACHQxFFHgwwurO4tBINGK7ka?dl=0&preview=Pauly%2BBigEd_ShoppingMall.mp4
- **Suggested Copy**

I recently met this dude, No Neck Ed from TLC's show My 90 Day Fiance. I didn't know who the dude was and let's see if people at the Las Vegas mall know who No Neck Ed is as well. What do you guys think? @thisisbiged @tlc
- **IG Story (Swipe Up - 12 pm PST)**
 - Copy:
 - Jeez last night was a lot of fun! If you couldn't make it, come through to Comedy Zone tonight or tomorrow night! Don't miss out brozzz
 - https://www.dropbox.com/sh/be5dwa9qlfzxzwe/AAAlvigU0gtD88AOr6qjGJ8-a/Social%20Media?dl=0&preview=PShore_Flyer_PortCharlottesvilleFL_V02.jpg&subfolder_nav_tracking=1
- **Link for tickets:**
 - <https://visanientertainmentinc.thundertix.com/events/170467>

Saturday 1/30

IG STORY/TW/FB:

Suggestion: Tease Valentine's Day #ZoomDateWithPauly contest for 2/14— asking fans on story if they would be interested.

- 3 pm PST
- **Asset:**
 - https://www.dropbox.com/sh/be5dwa9qlfzxzwe/AADTlI8sD_F_xrux3Wl6O1moa/Social%20Media/Holly%20Parker?dl=0&preview=holly_parker_-6770_web.jpg&subfolder_nav_tracking=1
- **Suggested Copy**
 - Who wants to win a Zoom Valentine's date with me? Pauly Shore on Valentine's Day?
 - Use the IG Story Poll feature:
 - YES // NO

Sunday 1/31

IG GRID/STORY/TW/FB:

Suggestion: Post In Memory of Larry King

- **3 pm PST**
- **Asset:**
 - <https://wettransfer.com/downloads/4e4627e2d912164e537704120a238fdf20210126211848/01fbe67857c217753eda59bbcc5b2d9120210126211918/35f899>

- **Suggested Copy**
 - As we all know the late, great Larry King passed, he was a true legend in the reporting business.

The guy was super legit and any celebrity, politician etc. was truly honored if they got asked to be on his show. Larry King was truly the king of this format. Unfortunately, I never did his CNN talk show, but I was lucky enough to snag him and do a fun segment with me on my showtime special "Paulytics" back in 2012.

Here's Larry and Jacklyn Swedberg - who was playing my girlfriend at the time and was obsessed with Larry King. You can see her peering through the window salivating over the master of true reporting. Hey Larry, you did really good, really good. Please say hi to mom and dad for me and give them a kiss on their foreheads. And enjoy your matzo ball soup and potato latkes up there in heaven. You were the best, a true icon.

Your old buddy,

Pauly Shore

@CNN @Showtime @Jaclyn_Swedberg @LarryKingNow

Content We Need From Pauly

Date: 2/1

- **B-day pics with Buster for a carousel post.**
 - Ex: Both wearing hats and eating pizza, Ex. In your lap playing arcade games, Ex. Blowing out a candle(s) on a cupcake or cake with Buster

Date: 2/3

- **Merchandise UGC Post**
 - Showcase some behind the scenes of photoshoot on IG Stories if possible to create

Date: 2/7

- **Superbowl**
 - Have Pauly post a selfie image for Superbowl Sunday with Buster or sport-themed either before or after the Superbowl event day-of.

Date: 2/12

- **David Letterman Segment**
 - Audio is OFF on the clip - Need new clip

Date: 2/13

- **Pic From photoshoot pictures are taken on 2/3**
 - Please send photo(s) from shoot

Date: 2/18

- **Random Rants**
 - Please send content

Date: 2/21

- **Training Session with Buster**
 - Cute video or pic of Buster getting trained

Monday 2/1

IG GRID/STORY/TW/FB:

Suggestion: Pauly's Birthday Post!!! "Totally Pauly Birthday Special Clip"

- **12 pm PST**
- Asset: (Placeholder) - Pauly will send
 - Request for pictures from Pauly: B-day pics with Buster for a carousel post.
 - Ex: Both wearing hats and eating pizza
 - Ex. In your lap playing arcade games
 - Ex. Blowing out a candle(s) on a cupcake or cake with Buster
- Suggested Copy
 - Yooo it's the Weasel's B-day Brozzzz. Check out this Totally Pauly Birthday Special clip!!! Feeling stoked to be with my best bud in Sunny Las Vegas!!! Who is ready to party with me doodz. 🎉🎂

Tuesday 2/2

IG GRID/STORY/TW/FB:

Suggestion: Classic Scenes from Classic Movies (Wolf of Wall Street)

- 3 pm PST
- **Asset:**
 - https://www.dropbox.com/sh/be5dwa9qlfzxzwe/AABiKsiwfSTeB08aZOUON2pSa/Social%20Media/Classic%20Scenes?dl=0&preview=WOLF+OF+WALL+STREET.mov&subfolder_nav_tracking=1
- **Suggested Copy**
 - Check out our latest Classic Scenes From Classic Movies. It's the Wolf of Wall Street BABY!!!! @wolfowallst story is so wild! I wasn't sure which speech was more motivational, @leonardodicaprio this one or @alecbaldwininsta iconic scene from Glengarry Glen Ross. Should I do that one too???

Enjoy the budzzzz: #LINKINBIO - (Unless on IGTV) #WolfOfWallStreet #LeonardoDicaprio #WallStreet #AlecBaldwin #JordanBelfort

Wednesday 2/3

IG GRID/STORY/TW/FB:

Suggestion: Merchandise UGC Post (Showcase some behind the scenes of photoshoot on IG Stories if possible to create hype among followers)

- **3 pm PST**
- **Asset:**
 - (Placeholder) - Pauly will send
- **Suggested Copy**
 - Yooo today was fun!! We put together some crusty merch for all you dooodzzz! Who's ready for some tasty budzzzz 🍷🍷

Thursday 2/4

IG GRID/STORY/TW/FB:

Suggestion: Carousel Post

- 3 pm PST
- **Assets:**
 - https://www.dropbox.com/sh/whjjo4hfl1dzcp9/AACUk5rthK9cewK4vqzVhyVya?dl=0&preview=20201027_171348.jpg
 - [https://www.dropbox.com/sh/whjjo4hfl1dzcp9/AACUk5rthK9cewK4vqzVhyVya?dl=0&preview=BROOKLYN%2C+NY+-+SEPTEMBER+12_++Host+Pauly+Shore+performs+onstage+at+90sFEST+Pop+Culture+and+Music+Festival+on+September+12%2C+2015+in+Brooklyn%2C+New+York.++\(Photo+by+Brad+Barket_Getty+Images+for+90sFEST\)0561.jpg](https://www.dropbox.com/sh/whjjo4hfl1dzcp9/AACUk5rthK9cewK4vqzVhyVya?dl=0&preview=BROOKLYN%2C+NY+-+SEPTEMBER+12_++Host+Pauly+Shore+performs+onstage+at+90sFEST+Pop+Culture+and+Music+Festival+on+September+12%2C+2015+in+Brooklyn%2C+New+York.++(Photo+by+Brad+Barket_Getty+Images+for+90sFEST)0561.jpg)
 - <https://www.dropbox.com/sh/whjjo4hfl1dzcp9/AACUk5rthK9cewK4vqzVhyVya?dl=0&preview=gettyimages-83490849-612x612.jpg>
 - [https://www.dropbox.com/sh/whjjo4hfl1dzcp9/AACUk5rthK9cewK4vqzVhyVya?dl=0&preview=PASADENA%2C+CA+-+JULY+25_++Comedian+Pauly+Shore+performs+during+his+appearance+at+The+Ice+House+Comedy+Club+on+July+25%2C+2015+in+Pasadena%2C+California.++\(Photo+by+Michael+Schwartz_WireImage\)0543.jpg](https://www.dropbox.com/sh/whjjo4hfl1dzcp9/AACUk5rthK9cewK4vqzVhyVya?dl=0&preview=PASADENA%2C+CA+-+JULY+25_++Comedian+Pauly+Shore+performs+during+his+appearance+at+The+Ice+House+Comedy+Club+on+July+25%2C+2015+in+Pasadena%2C+California.++(Photo+by+Michael+Schwartz_WireImage)0543.jpg)
- **Suggested Copy**
 - It's a whole vibe broooo. You know if you know 🤔💯 #Standup #comedians

Friday 2/5

IG GRID/STORY/TW/FB:

Suggestion: No Neck Ed Clip

- 3 pm PST
- Asset:
 - https://www.dropbox.com/sh/be5dwa9qlfzxzwe/AACHQxFFHgwwurO4tBINGK7ka?dl=0&preview=Pauly%2BBigEd_AntiqueStore_Seg02.mp4
- Suggested Copy
 - Mom always said, You don't throw rocks in glass houses. Did I go too far? @thisisbiged @tlc #joke #loveyoued

Saturday 2/6

IG GRID/STORY/TW/FB:

Suggestion: Stand-Up Clip

- 3 pm PST
- **Asset:**
 - https://www.dropbox.com/sh/be5dwa9qlfzxwe/AACCGo7YVB3Jkkg9PSqgbKUda/Social%20Media/Bens%20Standup?dl=0&preview=Sex+no+condom+-+CVS+aisle.mp4&subfolder_nav_tracking=1
- **Suggested Copy**
 - Sometimes it's just too late and you have to visit the Pauly Shore section of @CVS. Just warming up! Next to next weekend I'm at @wiseguyscomedy! You guys are going to love what I got coming 🤪 #LinkInBio
- **Link to tickets:**
 - <https://www.wiseguyscomedy.com/events/pauly-shore>

Sunday 2/7

IG GRID/STORY/TW/FB:

Suggestion: Have Pauly post a selfie image for Superbowl Sunday with Buster or sport-themed either before or after the Superbowl event day-of.

- **3 pm PST**
- **Asset:**
 - (Placeholder) - Pauly will send selfie or video of him and Buster, tease about the game
- **Suggested Copy**
 - Yooo I'm feeling amped for #SuperBowlSunday! Who else is as ready as we are for the game? #Superbowl #NFL

Monday 2/8

IG GRID/STORY/TW/FB:

Suggestion: Throwback of Pauly's Family Photo

- 3 pm PST
- **Asset:**
 - https://www.dropbox.com/sh/be5dwa9qlfzxzwe/AAVeyezoJymHqv_ribvJv6qa/Social%20Media/Family%20Photos?dl=0&preview=Scan+32.jpeg&subfolder_nav_tracking=1
- **Suggested Copy**
 - Mom & Dad ❤️

IG GRID/STORY/TW/FB:

Suggestion: Carrot Top Pauly Shore

- 3 pm PST
- **Asset:**
 - https://drive.google.com/file/d/1u-i8ynd7Ht5s_QYUDBjy8fN0CKsAbUMC/view?usp=sharing
- **Suggested Copy**
 - It's crazy how time flies. @carrotoplive this feels like yesterday at the @bbmas! We're both lookin' a bit crustyyyy broo 🍷

Tuesday 2/9

IG GRID/STORY/TW/FB:

Suggestion: Pauly's Throwback Image

- 5 pm PST
- **Asset:**
 - https://www.dropbox.com/sh/whjjo4hfl1dzcp9/AACUk5rthK9cewK4vqzVhyVya?dl=0&preview=20200812_185912.jpg
- **Suggested Copy**
 - "Mom, It Was Never A Phase, It's A Lifestyle"
@MyChemicalRomance

Wednesday 2/10

IG GRID/STORY/TW/FB:

Suggestion: Promote Guest House via an actual Guest House movie clip (encourage followers to watch it this weekend if they haven't already)

- **3 pm PST**
- **Asset:**
 - Clip #1: https://www.dropbox.com/s/ne8rom3rqhpuql6/GuestHouse_FC_Clip7YouTheHomeOwner_H264_720.mp4?dl=0
- **Suggested Copy**
 - Yeah, yeah copy that. 🗣️ @erikgriffin I know you love my hugs broooo. Listen you guys Guest House on Netflix is rockin' and rollin' but if you need something to watch this weekend, you're in for a treat yoo 🍷

Thursday 2/11

IG GRID/STORY/TW/FB:

Suggestion: Rancho Quatro Paulyoke Freedom George Michael

- **3 pm PST**
- **Asset:**
 - <https://youtu.be/JLhdCeHKMEc>
- **Suggested Copy**
 - Nothing is better than jamming out with good friends! Dooodzzz, ease your melon with my latest #Paulyoke session. We are covering Freedom from @georgemofficial. A can't miss if you ask me! #LinkInBio (*unless IGTV*)

IG GRID

Suggestion: Win a Zoom date with Pauly Shore contest!

• **5 pm PST**

• **Asset:**

https://www.dropbox.com/sh/be5dwa9qlfzxzwe/AADTII8sD_F_xrux3WI6O1moa/Social%20Media/Holly%20Parker?dl=0&preview=holly_parker_-6770web.jpg&subfolder_nav_tracking=1

• **Suggested Copy:**

Hey dooodddzz I'm going to do something special 😊 Drop your best pick-up line below and I'll DM the best one on 2/12 to have a Zoom date with on Valentine's Day 🌹

Friday 2/12

IG GRID/STORY/TW/FB:

Suggestion: Post with No Neck Ed (Antique Store)

- 3 pm PST
- **Asset:**
 - https://www.dropbox.com/sh/be5dwa9qlfzxzwe/AACHQxFFHgvwurO4tBINGK7ka?dl=0&preview=Pauly%2BBigEd_AntiqueStore_Seg03.mp4
 - 0:54 - 1:12
- **Suggested Copy**
 - “Do you like Steven Seagal bruhhh?” @seagalofficial

Fun times with my new friend @thisisbiged while picking out a gift for his girlfriend 🤔

Saturday 2/13

IG GRID/STORY/TW/FB:

Suggestion: Promote Merchandise (Photoshoot Image)

- **3 pm PST**
- **Asset:**
 - (Placeholder) - Once photoshoot pictures are taken, Pauly will send
- **Suggested Copy**
 - Yoooo this is exciting, so my team threw some designs together and came out with some fun merch to play with 😎 Who's getting one of these?

Sunday 2/14

IG GRID/STORY/TW/FB:

Suggestion: Photoshoot Image of Pauly - Valentine's Day

- 3 pm PST
- **Asset:**
 - [https://www.dropbox.com/sh/whjjo4hfl1dzcp9/AACUk5rthK9cewK4vqzVhyVya?dl=0&preview=BEVERLY+HILLS%2C+CA+-+JULY+13_+++Actor+Pauly+Shore+arrives+to+a+roast+in+honor+of+Larry+Flynt+at+the+Friar%27s+Club+July+13%2C+2003+in+Beverly+Hills%2C+California.++\(Photo+by+Simon+Cobb_Getty+Images\)021.jpg](https://www.dropbox.com/sh/whjjo4hfl1dzcp9/AACUk5rthK9cewK4vqzVhyVya?dl=0&preview=BEVERLY+HILLS%2C+CA+-+JULY+13_+++Actor+Pauly+Shore+arrives+to+a+roast+in+honor+of+Larry+Flynt+at+the+Friar%27s+Club+July+13%2C+2003+in+Beverly+Hills%2C+California.++(Photo+by+Simon+Cobb_Getty+Images)021.jpg)
- **Suggested Copy**
 - Happy Valentine's Day dooodddzz 🌹 love you guys

Can't wait for my date @_____ and I to get on Zoom tonight 😊

(Doesn't need to tag the date - it's an option!)

Monday 2/15

1st Post

IG GRID/STORY/TW/FB:

Suggestion: Promote West Jordan, Utah (Wise Guys Comedy)
Stand-Up

- 11 am PST
- **Asset:**
 - <https://drive.google.com/file/d/1DF--9sBmCS9MoMHQTSxb55krut9gzLtl/view?usp=sharing>
- **Suggested Copy**
 - It's the Wiezzz back up and running! 🌈 I'll be cruisin' out this weekend to West Jordan to fool around brooozz @wiseguyscomedy Get your tickets and spend your weekend with me #LinkInBio
- **Tickets to event:**
 - <https://www.wiseguyscomedy.com/events/pauly-shore>

2nd Post

IG GRID/STORY/TW/FB:

Suggestion: Pauly Throwback Image

- 3 pm PST
- **Asset:**
 - <https://www.dropbox.com/sh/whjjo4hfl1dzcp9/ACUk5rthK9cewK4vqzVhyVya?dl=0&preview=6p5bw.jpg>
- **Suggested Copy**
 - Finger-licking good #SonInLaw

“NOT” Approved Posts



Posts that need approval and/or feedback

Tuesday 2/16

IG GRID/STORY/TW/FB:

Suggestion: Classic Scenes From Classic Movies (The People vs Larry Flynt)

- 3 pm PST
- **Asset:**
 - https://www.dropbox.com/sh/be5dwa9qlfzxzwe/AABiKsiwfSTeB08aZOUON2pSa/Social%20Media/Classic%20Scenes?dl=0&preview=LARRY+FLYNT.mov&subfolder_nav_tracking=1
- **Suggested Copy**
 - Just rolling out another Classic Scenes From Classic Movies for you guys. Couldn't resist doing this epic scene from The People vs. Larry. @woodyharrelson is by far one of my favorite actors of all time and such a great dude!

Tuesday 2/16

IG GRID/STORY/TW/FB:

Suggestion: Classic Scenes From Classic Movies - Cape Fear

- 3 pm PST
- **Asset:**
 - https://www.dropbox.com/sh/be5dwa9qlfzxzwe/AABiKsiwfSTeB08aZOUON2pSa/Social%20Media/Classic%20Scenes?dl=0&preview=CAPE+FEAR.mov&subfolder_nav_tracking=1
- **Suggested Copy**
 - “Come out, come out wherever you are!”

What a great scene from Cape Fear. Check out this week’s Classic Scenes From Classic Movies! #LinkInBio

Wednesday 2/17

IG GRID/STORY/TW/FB:

Suggestion: Stand-Up Clip

- **3 pm PST**
- **Asset:**
 - <https://youtu.be/xXurfafg2PA?t=53>
 - :54 - 1:19
- **Suggested Copy**
 - Brozzz some things never change. This is one of them! I am at @wiseguyscomedy this weekend trying my best to not end up at @burgerking. #pickupartist #comedy #standup

Thursday 2/18

IG GRID/STORY/TW/FB:

Suggestion: David Letterman Segment

- 3 pm PST
- **Asset:**
 - <https://www.dropbox.com/sh/be5dwa9qlfzxzwe/AAAlvigU0gtD88AOr6qjGJ8-a/Social%20Media?dl=0&preview=David+Letterman-+In+the+Army.mp4>
 - 4:12 - 4:34 - *Audio is OFF on the clip*
- **Copy:**
 - Do you think he's shredding me? @letterman

Friday 2/19

IG GRID/STORY/TW/FB:

Suggestion: No Neck Ed Clip

- 3 pm PST
- **Asset:**
 - https://drive.google.com/file/d/1MZFCAlaoHFWZWpfHCskMCuXlnEkJn_v0/view?usp=sharing
 - Cut Clip Between :59 - 1:13
- **Suggested Copy**
 - Too many colors? Too many colors? You gotta be kidding me with this guy! @thisisbiged @tlc #jokeing

Saturday 2/20

IG GRID/STORY/TW/FB:

Suggestion: Totally Pauly Throwback Clip (Arizona)

- 12 pm PST
- **Asset:**
 - https://www.dropbox.com/sh/be5dwa9qlfzxzwe/AADbjlKZHEgX2tSViMZhRaYIa/Social%20Media/Totally%20Pauly?dl=0&preview=Totally+Pauly+Clip+Arizona.mp4&subfolder_nav_tracking=1
- **Suggested Copy**
 - Where did I come from? From the cactus fields with my wiezz brooo 🤘 Are you dooodz cruisin' anywhere this weekend?
#TotallyPauly

Sunday 2/21

IG GRID/STORY/TW/FB:

Suggestion: Training Session with Buster

- **12 pm PST**
- **Asset:**
 - (Placeholder) - Pauly will send
- **Suggested Copy**
 - Baby Buster isn't so baby anymore! 🐶 He's learning from Papa Pauly, check out his tricks broozzz go give him some love 😊

Tuesday 2/23

IGTV/STORY/TW/FB:

Suggestion: Rancho Quatro Paulyoke Madonna

- **3 pm PST**
- **Asset:**
 - <https://youtu.be/p4QOE0jPvoM>
- **Suggested Copy**
 - Yooo we're back this week with another #Paulyoke! My crusty crew and I had a blast for this week playing with Madonna's music